

# Industry connections

At Federation University we understand that you need real world experience along with your degree to achieve your goals.

All our courses are regularly assessed to ensure strong industry relevance so you can incorporate academic theory into real-life work situations. Our priority is to deliver the highest quality student experience, which means our graduates become effective global citizens wherever they choose to live or work.

#### **Work placement opportunities**

We have close connections with a wide range of industry partners, offering excellent employment outcomes and recognition for our high-performing graduates. Across our schools, the vast majority of courses provide practical experience through industry placements or Work Integrated Learning (WIL) components.

#### **Industry projects**

Students thrive during industry project opportunities that are available both face to face and online in many study areas. During the pandemic, students from our Brisbane campus participated in an online project with industry partner River City Labs to solve real-world problems for start-up businesses, gaining valuable work experience and practical skills.

#### **Partnerships with industry strengthened**

We're proud to be the home of a new \$9.5 million Business Centre of Excellence. Due for completion in late 2022, the centre will feature a range of learning and teaching spaces including cutting technology such as IBM-Watson Internet of Things (IoT), facilities for researchers and spaces for community and industry engagement.

Launched in 2021, our partnership with AWS Cloud supports delivery of our new Master of Applied Cyber Security degree. Students will learn through customised courses related to cloud environments and access the latest technologies used in modern workplaces.

Our partnership with Runway, located at the SMB Campus, goes from strength to strength. The co-design and co-delivery of the Experiential MBA Program between Runway and our Federation Business School was launched in September 2019. This collaboration has been extended to offer students an opportunity to work with startup businesses to apply their learnings.



"We are very privileged to have a thriving partnership with Federation University.

As a premium Tech Startup Incubator in Qld, we get to work with the best and brightest in Entrepreneurs and Technologists who are creating the future of our world and solving problems at a global scale.

Having the emerging talent from Federation University as part of this ecosystem and directly working with Qld Startups is part of what keeps the innovating growing!"

**Pauline Fetaui**  
General Manager  
River City Labs



### Celebrating a 25 year partnership with IBM

IBM, one of the world's leading technology companies, has been an anchor tenant of our Ballarat Technology Park since 1995. From these state-of-the-art facilities, IBM provides its clients with innovative Information and Communications Technology (ICT) services across the Asia Pacific.

Federation University and IBM share a special partnership that has been in place for 25 years. Together, we work closely in IT course delivery and in providing work placement opportunities for our IT and Business students. IBM team members teach in our Bachelor of Information Technology (Professional Practice) course, sharing their invaluable experience. In return, IBM has access to a pool of talented Federation students from which to recruit permanent employees, people who are already familiar with the company's culture and processes. As part of this, successful students are able to access a special "earn as you learn" scholarship with IBM, giving them the unique insights offered through being in a global business.

### Industry experts close by

Our Technology Parks, based at the Mt Helen and SMB campuses are home to major organisations including IBM®, Concentrix and the Fiona Elsey Cancer Research Institute. The new Morwell Innovation Centre is near our Gippsland Campus, furthering the reach of our collaboration with business and the community.

In Brisbane, we make full use of industry connections through an extensive network of partnerships with the city's leading businesses. Additionally, we connect students to partners through industry-integrated learning programs, specific to their degree. Leading local industry partners include River CityLabs, Arc, STEMPunks, CoderDojo and Concentrix.

### Our industry partners include:



"My degree included extensive placements at IBM, and I now work there full-time as a Business Analyst and Application Developer. Working for a company like IBM has been my dream since I was a child, and Federation University gave me the opportunity to make that dream come true."

### Dinh Trong Nguyen

Bachelor of Information Technology  
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